

Enterprise Application Integration

B2B Interop is an integration and digitization solution from SISTRAN which allows insurance companies to integrate with their business partners, using a single universal interface.

Through the application of logical validations, business rules and formats, B2B Interop automatically manages the transactions generated between your company and your business partners.

▶ **B2B will enable your company to:**

- **Increase efficiency and reduce operating costs**
- **Reduce information processing time**
- **Automatically embed validated transactions in the ERP**
- **Improve response time with your business partners**
- **Automatically send policies in PDF format**
- **Improve the handling of large volumes of information**
- **Avoid duplications and errors in the capture of documents and transactions**
- **Automatically enter information from E-Mail, Web and OCR**
- **Integrate applications rapidly through a single universal interface**
- **Automatically send error reports and broadcasts**

The flexibility of B2B Interop allows it to be applied to all communications between insurance companies and points of sale, brokers, banks, credit card companies, collection agencies and intermediaries. B2B Interop enables the automatic processing of valid transactions and the reporting of errors to business partners, eradicating the need for human resources in the process.



► **BUSINESS CHALLENGES:**

Integrating your company with all the market players has become a major business need and the expansion of borders through third-party marketing channels is a great opportunity.

That's why companies must:

- **Interact with Business partners**
- **Simplify and speed up integration**
- **Automate the process of validating and rejecting transactions**

— **Automation Process**

B2B Interop automates the operations related to quote-bind-issuing, collections, claims, reinsurance and other features of the insurance business through a single interface, allowing for the integration of data entry forms, OCR, e-mail, fax and systems integration.

— **Validation process and expediting of error handling**

Through B2B Interop, information is embedded automatically in each system, without the need for multiple interfaces. This results in decreased response times, reduced costs, the avoidance of errors in data loads and allows for highly efficient handling of large volumes of information.

The use of logical validations, business rules and formats enables only correctly generated transactions to be accepted and to specifically reject the ones which need to be modified, without affecting the total amount needed to be processed.

— **OCR Integration**

Through the use of optical character recognition (OCR) it is possible to reduce issuing time, allowing the process to be completed within 24 hours.

— **Automatic Information Management**

Through the automatic acceptance or rejection of transactions, B2B Interop facilitates the generation and forwarding of management transaction reports, completely removing the need for the allocation of human resources on information processing.

— **Integration with multiple platforms**

The use of different communication protocols, such as HTTPS, SMTP or FTP for system linkage, allows for the integration with any platform whether it be Windows NT or 2000, UNIX, OS400 or otherwise, managing security available for each protocol used.

— **Paperless Offices**

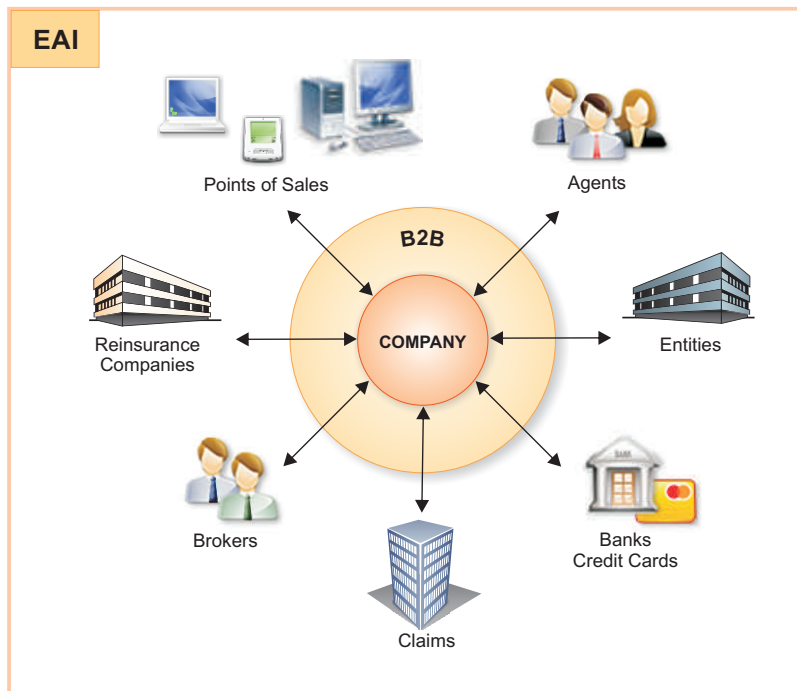
Digitization of information moves you closer to creating a 'paperless' environment, optimizing flow processes and creating a more efficient use of resources, reducing costs and increasing operating efficiency.

► **FEATURES:**

- Integration of different systems through a single universal scheme
- Automatic application of logic validation, business rules and formats
- Enter information from Mails, Web and OCR automatically
- Susp.Queue warnings (error control) automatically
- Automatic Zip and Unzip
- Sending reports by mail, https and ftp
- Accumulation overnight shipping and/or automated submissions
- Delivery of B2B transactions outside
- Automatic Encryption and Decryption



► **ARCHITECTURE:**



Increasing the value chain through integration of new applications (Enterprise Application Integration)