



*Mobile Solutions for Insurance Companies*

CRM



**SISTRAN**

[sistran.com](http://sistran.com)

mSISE is a mobile solution from Sistran which, by bringing the latest technology (.NET) applications to mobile platforms, allows your sales teams to quickly manage all types of queries and streamline the transaction process on-line, regardless of their location. This reduces the time to market and completely eliminates the barriers between the company, its sales channels and end users.

Managing information on-line can enable you to receive, process and send information to and from the company with the push of a button.

## mSISE will enable to:

- **Streamline marketing processes**
- **Simplify the process of issuance and delivery of policies**
- **Shorten deadlines and improve cash flow**
- **Receive real-time information**
- **Accelerate load claims**
- **Considerably reduce processing times and load inspections**
- **Reduce loading errors and interpretation**
- **Maintain contact with your sales team**
- **Improve customer care (CRM)**
- **Maintain loyalty to your sales teams**
- **Reduce the flow of physical documents (paperless)**

Using mSISE, your insurance company can differentiate itself competitively and quickly grow in key business areas, contributing to improved productivity, reduced costs and increased customer satisfaction while generating a substantial return on investment.

By taking advantage of the properties of service-oriented architecture (SOA), mSISE allows you to use existing components of your insurance company by including an agile and simple mobile marketing channel.

## Business Challenges:

Insurance companies are faced with new challenges every day arising from market developments and they must be prepared to face them in order to generate new business opportunities.

- **Speed**
- **Service**
- **Efficiency**

### STREAMLINING OF SALES PROCESS:

The use of mobile solutions for the marketing of insurance allows sales teams to make quotes and issuance requests, giving customers the ability to instantly obtain all necessary information for decision making, speeding up the sales process and significantly reducing the chance of losing out to competitors.

### SIMPLIFICATION OF ISSUANCE AND POLICY DELIVERANCE:

Using the concept of mobile requests, your company will automatically receive all necessary information required for issuance, substantially reducing processing times and pricing errors.

## More CRM Solutions:



## **CUSTOMER AND SALES FORCE LOYALTY:**

Customers view companies through the experience with your sales teams and producers, so it is becoming increasingly important to offer new and better services.

The speed of response and management of information are competitive advantages which your sales teams can offer their customers resulting in a better quality of service.

## **REAL-TIME INFORMATION:**

Information is the most important tool at the time of negotiation, which is why through the use of consultants, resident in the company, you can offer the latest movements and new customers to your sales teams. As a result, the people representing the company will be continuously updated, and will be available for the most important questions of their customers, no matter where they are.

As a consequence, the company offers its sales teams account statements, commissions, deadlines, useful information, updates, news and newsletters.

## **OPERATIONAL EFFICIENCY:**

Using the latest tools available dramatically reduces operating costs, giving your company the opportunity to focus the efforts of their human resources into generating value-added tasks, leaving the routine and automatic tasks in the hands of automated systems.

The use of mobile tools eliminates the manual burden of forms, reducing errors and accelerating the processing time of operations.

Moreover, the company focuses on the concept of a paperless office by reducing input costs and volumes of papers on the move, enabling accurate monitoring of the operation from the point of origin thereof.

Paralelamente, su compañía pone a disposición de la fuerza de ventas, estados de cuentas, comisiones, vencimientos, información útil, novedades, noticias y circulares.

## **Functionality:**

- **Control access of users by password according to authorized profiles**
- **Auto insurance quote**
- **Location insurance quote**
- **Personal accident insurance quotes**
- **Life insurance quotes**
- **Portfolio inquiries**
- **Expiry inquiries**
- **Production of account inquiries**
- **Generation of auto policy applications**
- **Generation of location policy applications**
- **Generation of personal accident applications**
- **Collections pre-settlement**
- **Pre-petition claims**
- **Previous inspections**
- **Claims inspections**